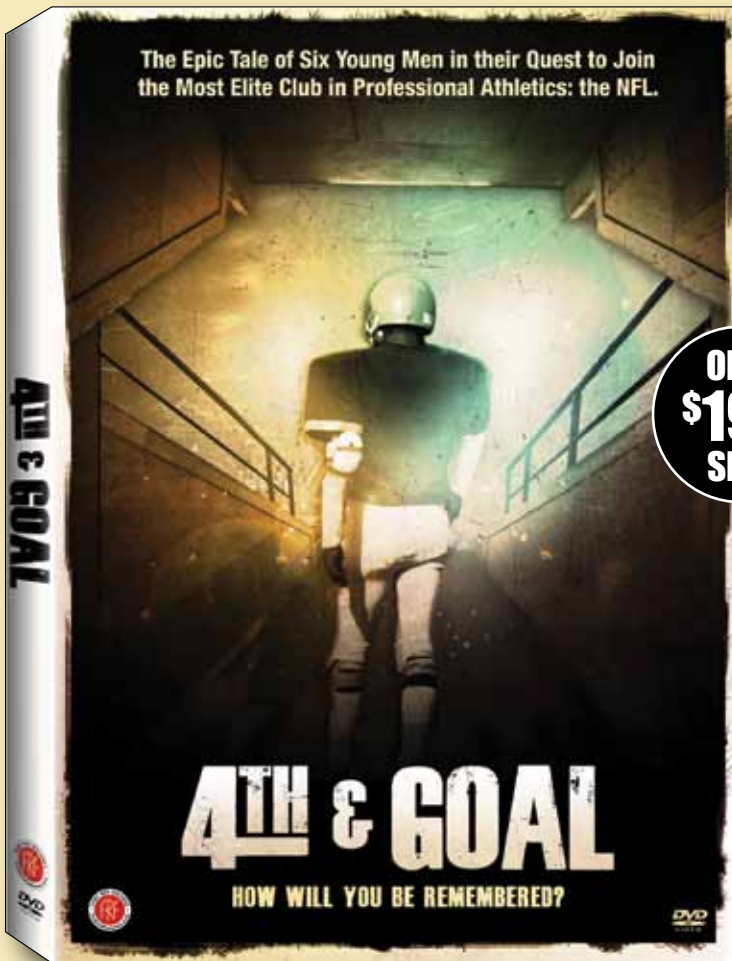




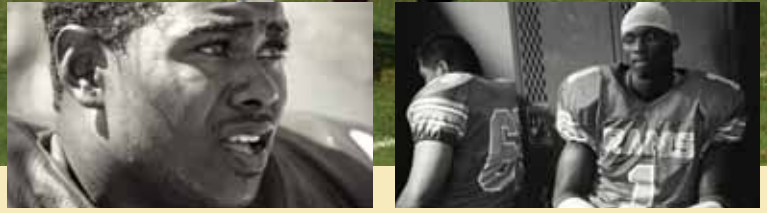
FIRST RUN FEATURES PRESENTS



# THE BLIND SIDE MEETS HOOP DREAMS



ONLY \$19.95 SRP!



Fans of *The Blind Side*, *Friday Night Lights* and *Remember the Titans* will Love this Real-Life, Behind-the-Scenes look into America's Most-Watched Sport

**Directed by Emmy Award-winning filmmaker Nina Gilden Seavey**  
*(The Matador; A Paralyzing Fear; The Ballad of Bering Strait)*



"Never," Seavey says, "has there been a film that really captures the meaning of football as the 'crucible for the American spirit' as I had come to know it since I was a little girl."

4TH & GOAL is the epic tale of six young football players in their quest to join the most elite club in professional sports: the NFL.

Shot over six years, we first meet DeQawn, Albert, Gibril, Tim, Randy, and Bret at the famed junior college football program at City College of San Francisco. We track their progress as they are recruited for top Division 1 college scholarships; they fan out across the country, each believing that he will be one of the chosen few who will be a "Sunday Player."

What their experience reveals is the true fate of millions of high school football players each year: only 1696 players can play on an NFL team and the cut-throat competition – physical, intellectual, and emotional – is what distinguishes one man's success from another man's failure.

The bottleneck narrows as our characters reach the end of their college careers and the draft and recruitment process heats up. Pro-Day, Training Camp – they are all steps towards that moment that every football player dreams of. But injury, family problems, and the limits of one's abilities all conspire to some degree against each. Only one of our six young men will achieve his dream.

Who will make it and why? What their individual fates reveal is as much a prophetic tale of brotherhood, family and the harsh realities of growing up as it is about excelling on 100 yards of turf.

## BONUS MATERIALS

- DIRECTOR'S NOTES • ORIGINAL TRAILER
- PLAYER & CAST BIOS

SRP: \$19.95  
Catalog #: FRF 914833D  
89 minutes, color, 2010



Pre-book: AUGUST 16 • Street Date: SEPTEMBER 20

TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: [sales@firstrunfeatures.com](mailto:sales@firstrunfeatures.com)

