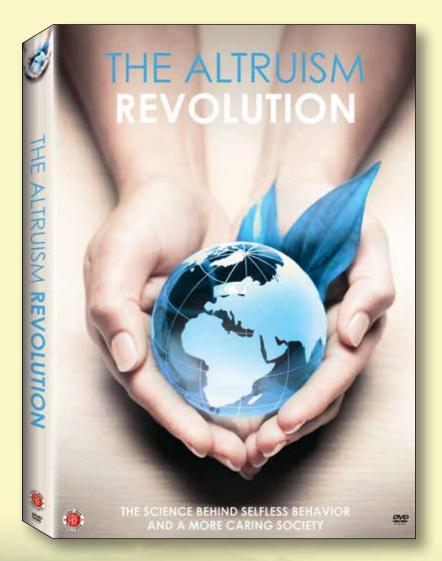


FIRST RUN FEATURES PRESENTS





al • tru • ism noun

1. The practice of disinterested and selfless concern for the well-being of others; the opposite of selfishness.

Can't we all just get along?

The notion that man is driven by ruthless self-interest has been with us for generations. Now this idea is being challenged by new research in fields as diverse as political science, psychology, sociology and economics. If altruism really is intrinsic in humans, is it possible to build a society and an economy structured around altruistic behavior instead of greed, tribalism and winning at all costs?

Bestselling author and Buddhist monk Matthieu Ricard is leading a movement founded on the belief that this is indeed the case. *The Altruism Revolution* plunges deep into the human mind to explore this movement and find out what really drives us.

