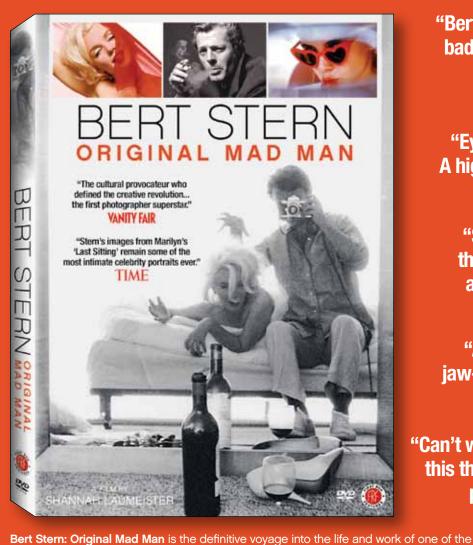


FIRST RUN FEATURES PRESENTS





An original Madison Avenue "mad man," Stern's images helped create modern advertis-

ing; his ground-breaking campaign for Smirnoff forever changed the industry. The iconic photos he took of celebrities like Marilyn Monroe, Elizabeth Taylor, Richard Burton, Audrey Hepburn, Shirley MacLaine, Sophia Loren, Twiggy, and the infamous Lolita image from Kubrick's film, minted Stern – along with Irving Penn and Richard Avedon – as a celebrity in his own right. Indeed, his photos from Monroe's "Last Sitting" are considered to be the

After marrying the ballet dancer Allegra Kent, the kid from Brooklyn was sitting on top of

"Bert Stern was photography's baddest bad boy. But Stern hid himself behind his camera – until now."

*Atlantic

"Eye-opening, intriguing and timely.

A highly intimate, fascinating portrait."

Hollywood

"Stern says: 'I'm a prisoner of all the things I've done.' Oh, but what a whole lot of things he's done."

VOGUE

"Absolutely smashing! A terrific, jaw-droppingly candid documentary."

FILM JOURNAL

"Can't wait for the next *Mad Men*? Well, catch this thrilling biography of one of American photography's all-time greats."

BUST

2013 NATIONWIDE THEATRICAL RELEASE

SRP: \$27.95 Catalog #: FRF 915519D 89 minutes, color, 2012, Closed Captions



BONUS FEATURES include
Bert Stern Photo Gallery: The Iconic Images



greatest American photographers of all time.

ultimate images of the 20th century icon.









BOTH TITLES PRE-BOOK: JUNE 18 · STREET DATE: JULY 16

TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com

