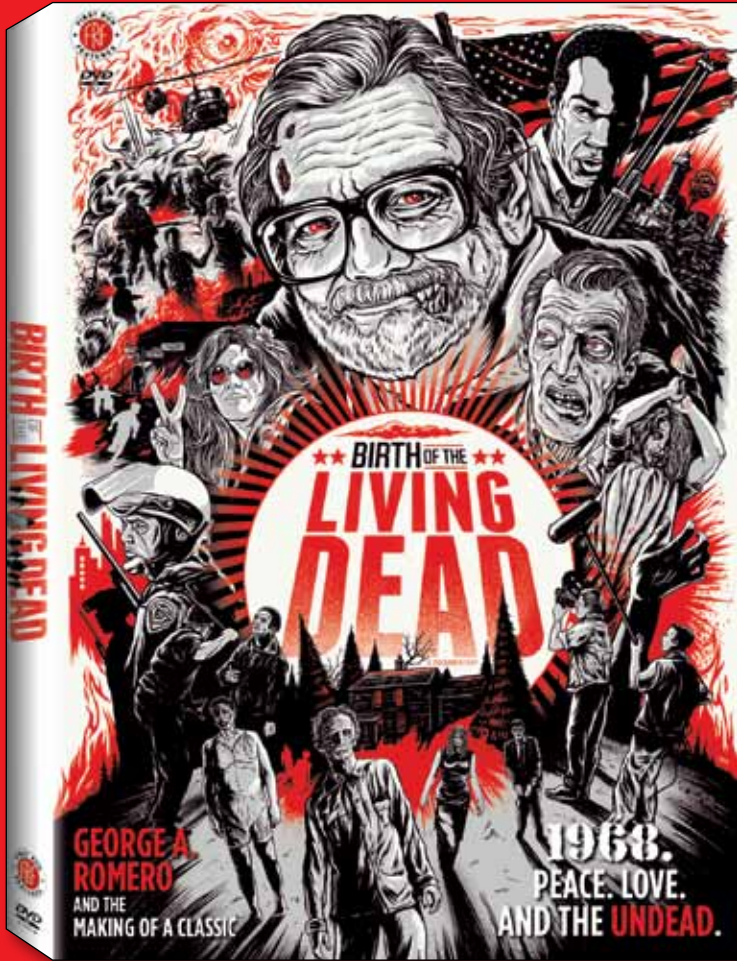




FIRST RUN FEATURES PRESENTS



# A DEFINITIVE LOOK AT NIGHT OF THE LIVING DEAD THE FILM THAT SPAWNED THE ZOMBIE INDUSTRY

**“Birth of the Living Dead has the horror community buzzing, and there’s good reason.”**  
- Matt Molgaard, *Best Horror Movies*

**“If you’re a fan of zombies in any way, shape, or form, you need to watch this movie - one of the most extensive, informative, and even entertaining looks at *Night of the Living Dead*. Very highly recommended.”**  
- Brian M. Sammons, *Hell Notes*

**“Fascinating, hugely entertaining documentary chronicles the making of the classic horror film while also tracing its lineage, its colossal influence on the zombie sub-genre, and analysis of its cultural import. And kudos to director Rob Kuhns; he’s crafted a spot-on, ingratiating, informative film that should appeal to the died-in-the-wool horror fanatic as well as the interested newbie. This is easily one of my favorites of 2013 so far.”**  
- Dean Galanis, *Forces of Geek*

**“Mesmerizing...I finally understand why I was not only scared out of my wits, but was simultaneously watching a cinematic breakthrough and cultural phenomenon. *Birth of the Living Dead* is immensely watchable and abundantly enlightening, with one ah-hah moment after another.”**  
- Bill Moyers

## 2013 THEATRICAL RELEASE

In 1968 a young college drop-out named George A. Romero directed *Night of the Living Dead*, a low budget horror film that shocked the world, became an icon of the counterculture, and spawned a zombie industry worth billions of dollars that continues to this day.

*Birth of the Living Dead* shows how Romero gathered an unlikely team of Pittsburghers – policemen, iron workers, teachers, ad-men, housewives and a roller-rink owner – to shoot a revolutionary guerrilla style film that went on to become a cinematic landmark, offering a profound insight into how our society worked in a singular time in American history.



### BONUS MATERIALS INCLUDE:

- Extended Interview with George A. Romero (33 minutes)
- Bill Hinzman and the World-Record-Breaking Monroeville Zombie Walk (7 minutes)

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76 minutes, color, 2013



**FEATURING INTERVIEWS WITH**  
**GEORGE A. ROMERO**  
**GALE ANNE HURD** Executive Producer of *The Walking Dead*  
**LARRY FESSENDEN** Filmmaker (*Beneath, The Last Winter*)  
**MARK HARRIS** Author of *Pictures at a Revolution*  
**ELVIS MITCHELL** Film Critic for *The New York Times & LA Weekly*  
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**BILL HINZMAN** Graveyard Zombie from *NOTLD*



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