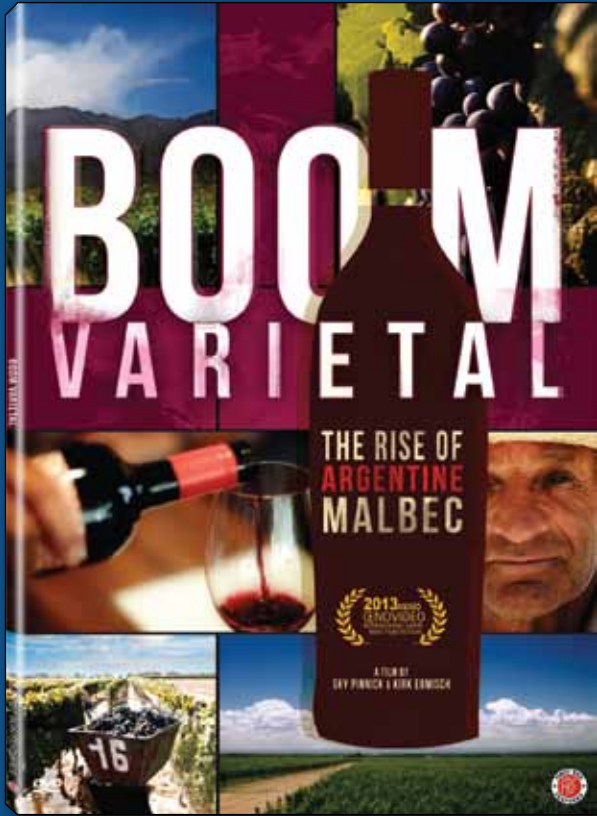




FIRST RUN FEATURES PRESENTS



“A GREAT DOCUMENTARY! The film is excellent and truly portrays the passion and struggles behind the great Malbec wines we do enjoy here in North America.” *-Mano a Vino*

“THE FILM CAPTIVATED ME, drawing me into the world of Malbec and the people and places associated with it” *-The Wine Economist*



Originally from France, the Malbec grape found its perfect home in the dry Argentine climate. Its booming popularity has swept through North America and the world, reviving a varietal that had been nearly lost.

Revealing how a wine that was originally intended only for local consumption became an international sensation, the filmmakers interview winemakers, wine connoisseurs, and investors hoping to profit from the boom. Beautifully shot and with an original music score, *Boom Varietal* is an insider's look into the world of wine that will inspire not only your palate, but a love for Argentina's rich culture.

SRP: \$24.95
 Catalog #: FRF 915649D
 72 minutes, color, 2011
 Packaged in 100% Certified Green Forestry Eco-Pack



7 20229 91564 9

“Rithy Panh once again delves into his homeland’s bloody historical record. ‘Duch’ describes a highly bureaucratic apparatus of death.” *-THE HOLLYWOOD REPORTER*

“Duch recounts the murderous methodology with chilling clarity and the ideological principles by which it was justified.” *-THE NEW YORKER*

“Powerful...riveting...masterfully disturbing. A Cambodian ‘Fog of War.’” *-Rob Nelson, VARIETY*



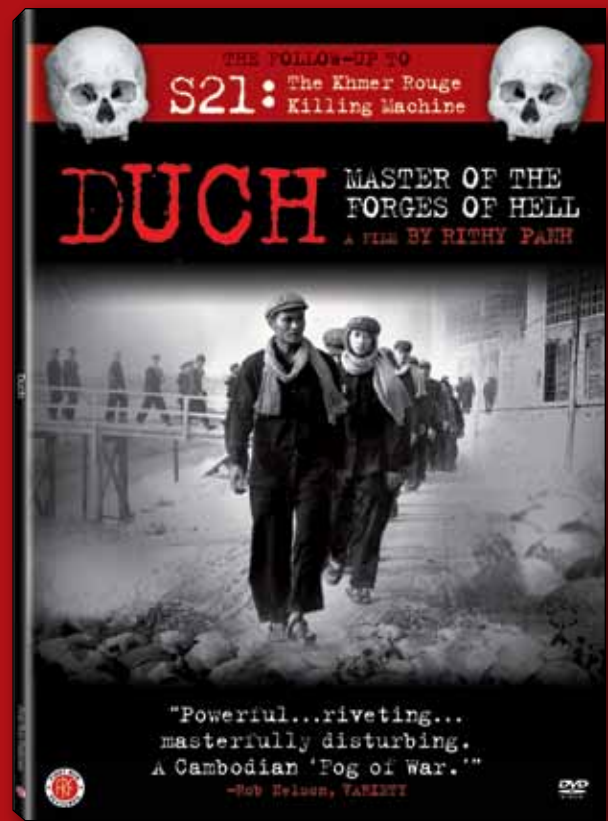
From Rithy Panh, director of *S21: The Khmer Rouge Killing Machine*, comes his searing follow-up. Between 1975 and 1979, the Khmer Rouge was responsible for the deaths of nearly 2 million people – a quarter of the Cambodia population. Kaing Guek Eav, known as Duch, directed both the M13 and S21 centers where tens of thousands of people were tortured and executed. He is the first Khmer Rouge leader to be brought before an international criminal justice court, where he was found guilty and sentenced to 35 years in prison.

Panh films an incredible, horrifying in-depth interview with Duch, who candidly talks about his ascension in the Khmer Rouge party, and his involvement in the mass murder of his fellow Cambodians. As *The Hollywood Reporter* said, Panh's film is “likely one of the most elaborate discussions with someone responsible for mass genocide.”

SRP: \$24.95
 Catalog #: FRF 915656D
 103 minutes, color, 2011
 Packaged in 100% Certified Green Forestry Eco-Pack



7 20229 91565 6



BOTH TITLES PRE-BOOK: JULY 9 • STREET DATE: AUGUST 6

TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com

