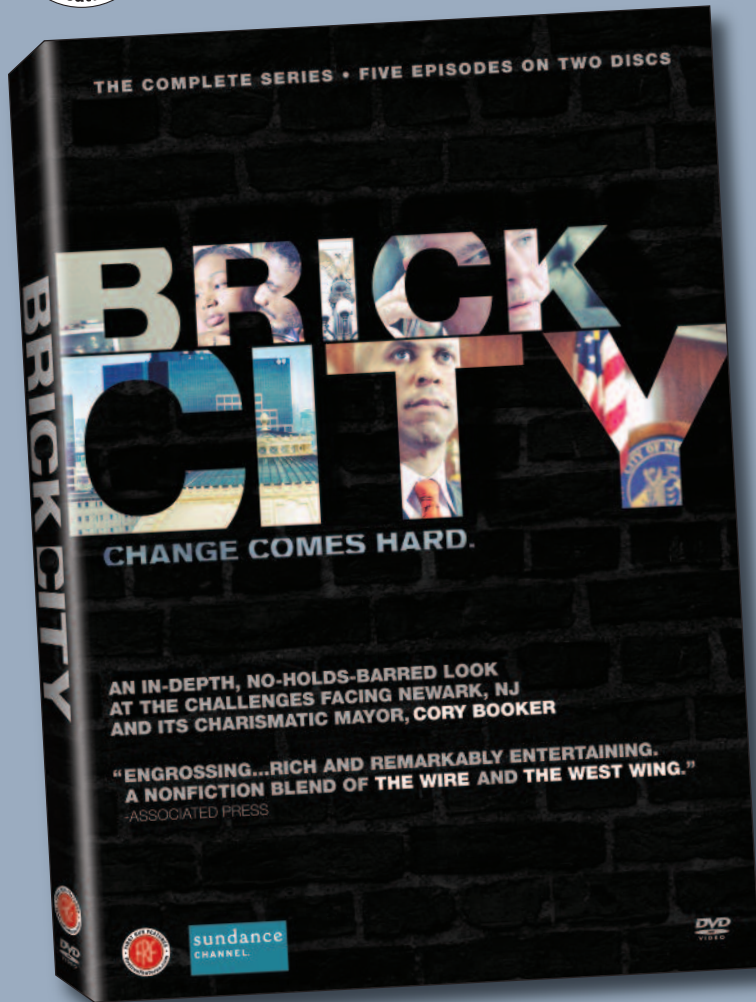




"A nonfiction blend of THE WIRE and WEST WING."



"ENTHRALLING!"

-Minneapolis Star-Tribune

"UNFLINCHING...like a real-life version of THE WIRE."

-Entertainment Weekly

"LIVELY AND INTERESTING...a vibrant portrait of a city's attempt to better itself."

-Chicago Tribune

"All you fans of THE WIRE...its time to watch BRICK CITY, a SPRAWLING, ABSORBING DOCUMENTARY about life and crime in Newark. Its long, and worth it"

-Washington Post

"NEWARK: THE HARDEST, MOST GHETTO CITY IN AMERICA, POSSIBLY THE WORLD. IF YOU THINK YOUR CITY IS GHETTO, COME HERE AND PREPARE TO BE BLOWN AWAY"

-Urbandictionary.com



BRICK CITY is a provocative and eye-opening documentary series that fans out around the city of Newark, New Jersey to capture the daily drama of a community striving to become a better, safer, stronger place to live.

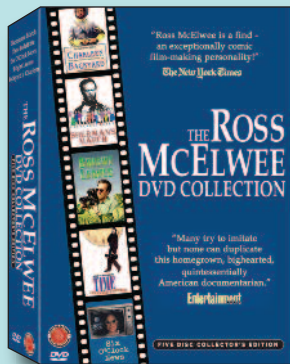
Against great odds, Newark's citizens and its Mayor, Cory Booker, fight to raise the city out of a half century of violence, poverty and corruption. Booker, an outspoken and charismatic mayor who many compare to Barack Obama, works with Police Director Garry McCarthy, youth mentors, Blood and Crip gang members and other citizens on the front line to bring peace and prosperity to their once-proud city.

Bringing to life the true challenges and adventures of social transformation and urban renewal, BRICK CITY goes from City Hall to the street to create a vivid portrait of a city at a critical moment in history.

SRP: \$29.95
 Catalog #: FRF 914109D
 260 minutes on two discs

Pre-book: NOVEMBER 10
Street: DECEMBER 8

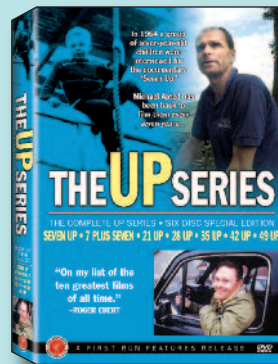
MORE MULTI-DISC SETS NOW AVAILABLE ON DVD



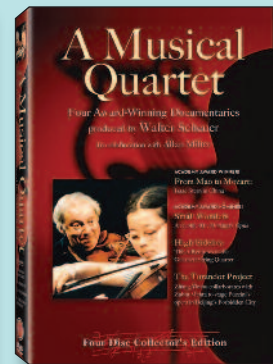
SRP: \$74.95 • FRF 911849D



SRP: \$59.95 • FRF 913713D



SRP: \$99.95 • FRF 912792D



SRP: \$69.95 • FRF 912884D



TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com Website: www.firstrunfeatures.com

