



A DOCUMENTARY ABOUT THE BUSINESS OF WAR FROM THE FILMMAKERS OF GUNNER PALACE

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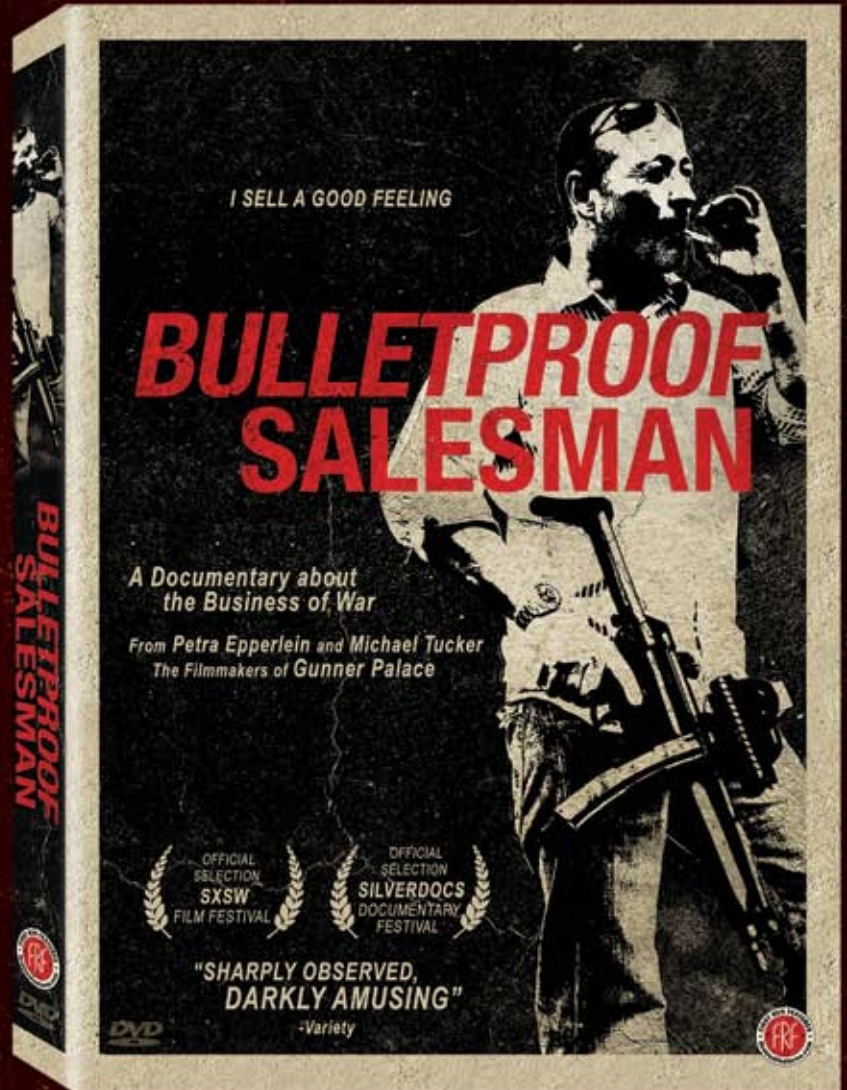
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Bulletproof Salesman is the darkly humorous story of Fidelis Cloer, a self-confessed war profiteer. In a career spanning two decades of global turmoil, Fidelis has supplied kings, presidents and dictators with the finest armored vehicles that money can buy. In his world, where security is a commodity, violence (and better yet, war) presents sales opportunities just as rain sells umbrellas.

Fidelis found the perfect business opportunity when the US invaded Iraq – selling thousands of his hand-crafted vehicles was possible. But as the war evolved, and armor-defeating Improvised Explosive Devices (IEDs) proliferated, Fidelis found himself engaged in an arms race with insurgents who upped their explosive ante to defeat his increasingly higher (and more expensive) levels of armor.



PRE-BOOK: FEBRUARY 16 • STREET DATE: MARCH 23

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