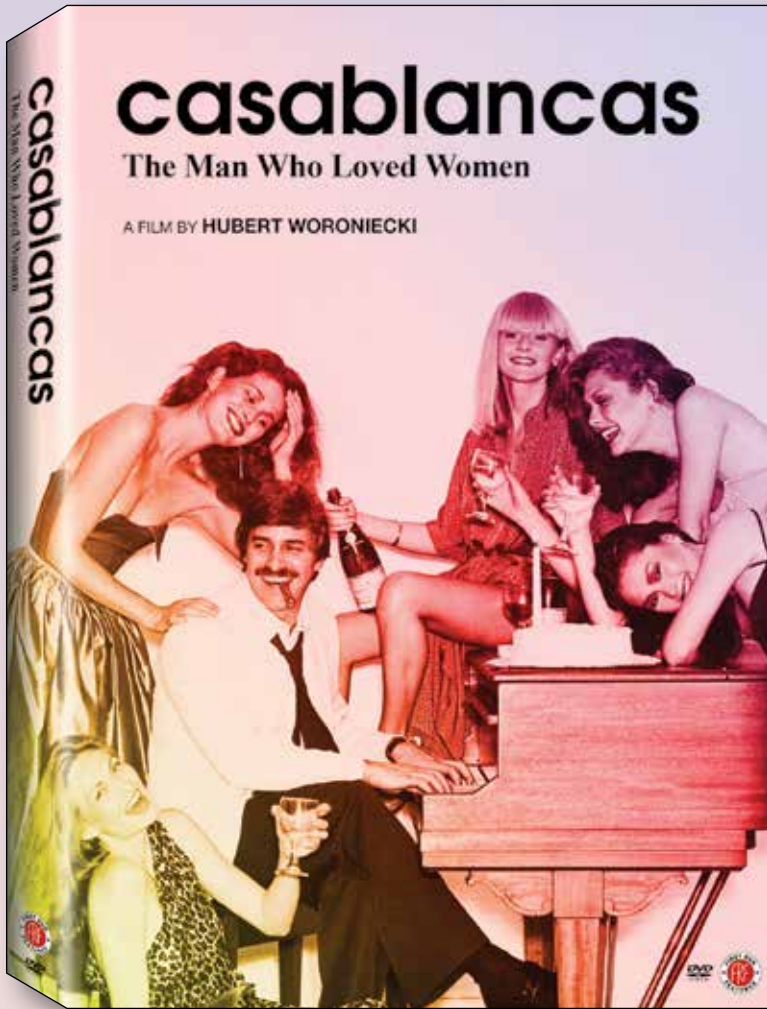




FIRST RUN FEATURES PRESENTS



he invented the supermodel



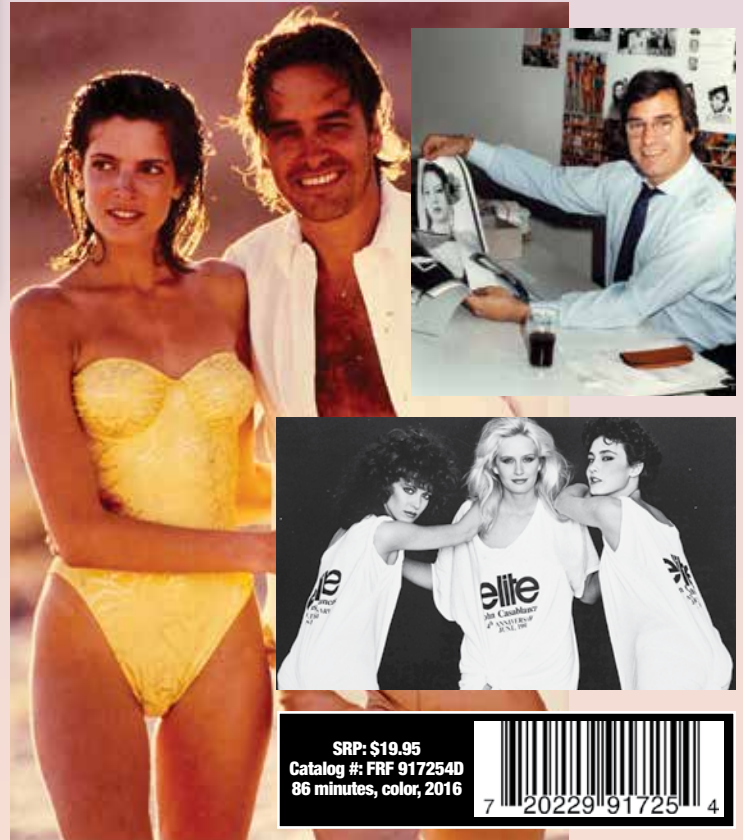
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- THE HOLLYWOOD REPORTER

When he created the Elite modeling agency in the 1970s, John Casablancas invented the concept of the “supermodel.” If names like Naomi, Cindy, Linda, Iman, Gisèle or Kate are part of popular culture today, it’s mostly his doing. He lived a life many have dreamed about, surrounded by glamour and beauty. Now, John Casablancas tells his own story.



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