



FIRST RUN FEATURES PRESENTS



“The joyously symbiotic First Couple of modern design is featured in this sprightly, informative doc which may very well change the way city folk see everything around them.” **-Film Journal**

“This smart, information-rich film includes perceptive visual details...and is enlivened by the charm of the intelligent, eccentric couple at its heart.” **-The New York Times**

“Enthralling! Goes beyond the duo’s epic portfolio to reveal the intimate dynamic of their long-lived partnership. And after you watch ‘Design Is One’ it’s almost impossible to walk anywhere in New York City and not see something the Vignellis had a hand in.”

-Vanity Fair



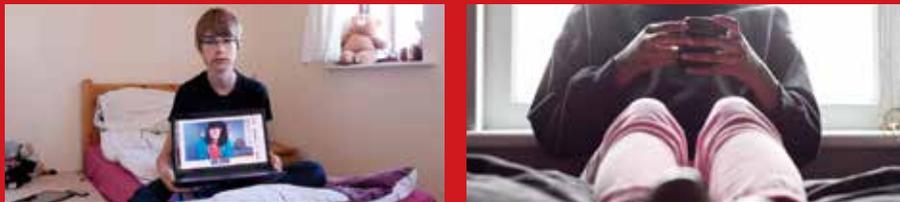
They are two of the world’s most influential designers. Lella and Massimo Vignelli’s work covers such a broad spectrum that one could say they are known by everyone, even by those who don’t know their names. After Massimo brought the Helvetica typeface to America in 1965, he and Lella moved on to a diverse array of projects, including New York’s subway signage and maps, the interior of Saint Peter’s Church, Venini lamps, Heller dinnerware, furniture for Poltrona Frau, and branding for Knoll International, Bloomingdales, Saks Fifth Avenue, Ford and American Airlines.

Luminaries from the world of design – from architects Richard Meier and Peter Eisenman to graphic designers Milton Glaser, Michael Bierut, and Jessica Helfand – bring us into the Vignellis’ world, capturing their intelligence and creativity, as well as their humanity, warmth, and humor

“A shock-doc on the effect of incessant internet use on the malleable, still-growing teenage mind.” **-The London Times**

“Smart and serious...a survey of the virtual world’s creeping infiltration into our lives.” **-The Independent**

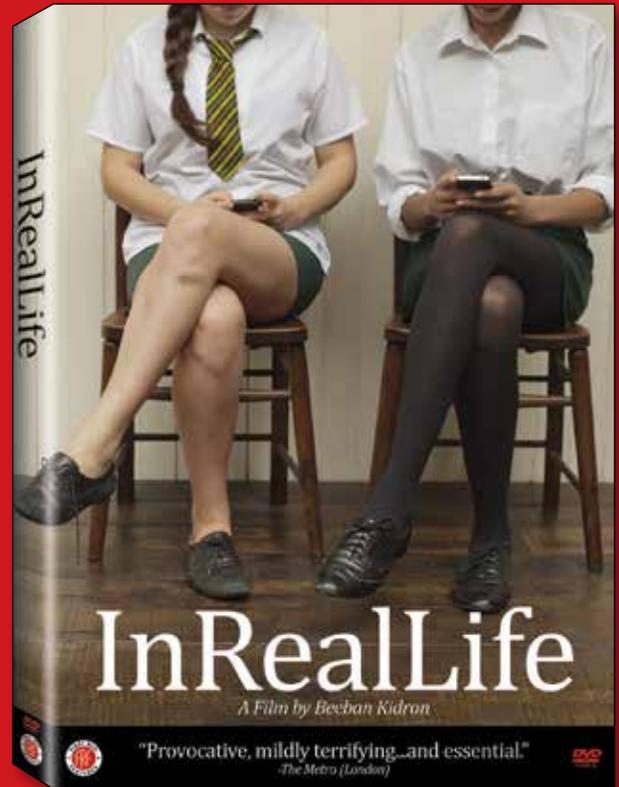
“This is not just a well-made film, it is the starting point of a vital discussion.” **-The Camden New Review**



InRealLife takes us on a journey from Silicon Valley to the bedrooms of teenagers in order to ask an important question: What exactly is the internet doing to our children?

This eye-opening and sometimes shocking documentary examines how children are adapting to the technological world we live in, and how open connectivity and constant exposure to the online world can have alienating and addictive side effects - especially on our youngest minds.

A wide range of luminaries from the technosphere including Julian Assange, Nicolas Negroponte, Jimmy Wales, Luis Von Ahn, Sherry Turkle, Nicholas Carr, Maggie Jackson and others are featured in this revealing film.



BOTH TITLES PRE-BOOK: NOVEMBER 11 • STREET DATE: DECEMBER 2

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