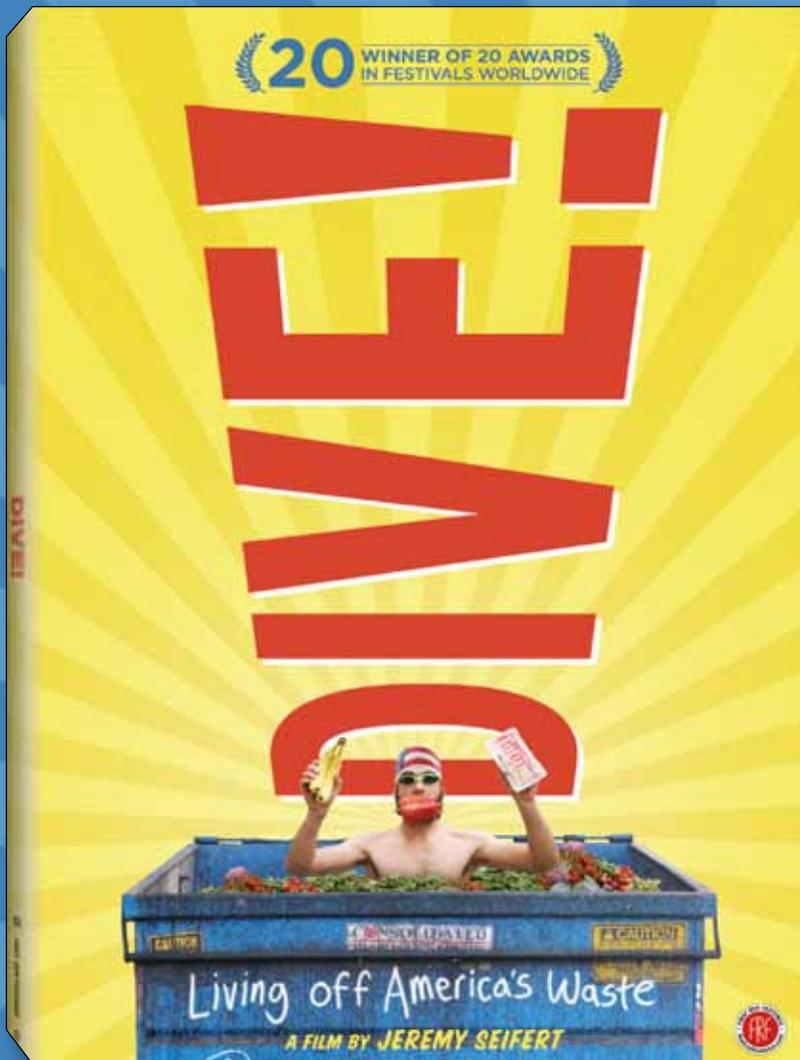




FIRST RUN FEATURES PRESENTS



“DIVE! is one of those rare films that’s socially and environmentally smart, personal, warm, funny, and inspirational all at the same time.”
- Frederick Marx (HOOP DREAMS)

“A poignant, and at times humorous, essay on American food waste and a rallying cry against the hunger crisis in the USA - everyone in North America should see this film.”
- GreenMuze.com



“An eye-opening expose on the excesses and waste of the American food industry.”
- The News Tribune

“DIVE! provides plenty of food for thought about how much we waste.”
- The Denver Post

“One of the film’s great strengths is that it offers a solution.”
- Biocycle Magazine

Every year in America we throw away 96 billion pounds of food - 263 million pounds a day!

Inspired by a curiosity about society’s careless habit of sending good, edible food straight to landfills, the multi award-winning documentary DIVE! follows filmmaker Jeremy Seifert and friends as they dumpster dive in the back alleys and gated garbage receptacles of Los Angeles’ supermarkets.

In the process, they salvage thousands of dollars worth of good, edible food - resulting in an eye-opening documentary that is equal parts entertainment, guerilla journalism and call to action.

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55 minutes, color, 2009



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“Every bit as unshakable as An Inconvenient Truth.”
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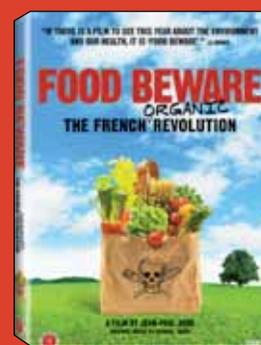
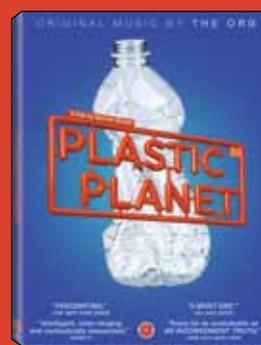
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