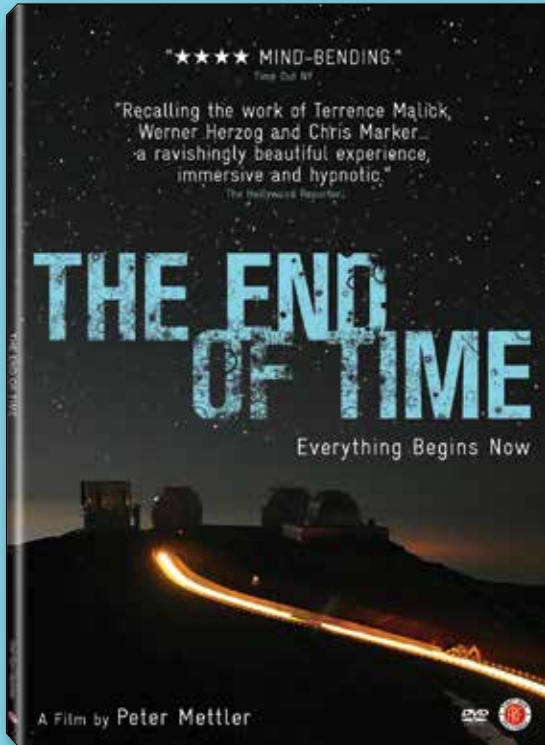




FIRST RUN FEATURES PRESENTS



"A MESMERIZING, POETIC CINEMATIC EXPERIENCE THAT IS WHOLLY UNPREDICTABLE AND ENDLESSLY SATISFYING." This Week in New York



"Recalling the work of Terrence Malick, Werner Herzog and Chris Marker...*The End of Time* is a ravishingly beautiful experience, immersive and hypnotic."

The Hollywood Reporter

"Mettler is a deft director of photography...one image in particular, of a lava flow in Hawaii, is one of the most plainly gorgeous things I've seen on film all year."

Village Voice

"A form of cinematic meditation...powerful, moving and sensually ravishing to watch."

Toronto Star

Peter Mettler's enthralling, mind-bending new documentary is a tour de force that challenges our conception of time – and perhaps the very fabric of our existence.

With stunning cinematography and a knack for capturing astonishing moments, *The End of Time* travels the planet — from the CERN particle accelerator outside Geneva to the lava flows of Hawaii; from a disintegrating Detroit where Henry Ford built his first factory to the tree where Buddha was enlightened. Both mind-expanding and eerily familiar, Mettler's provocative film explores the links between renewal and destruction, between primordial mysticism and the furthest reaches of modern science, giving the viewer a transcendent cinematic experience.

SRP: \$27.95

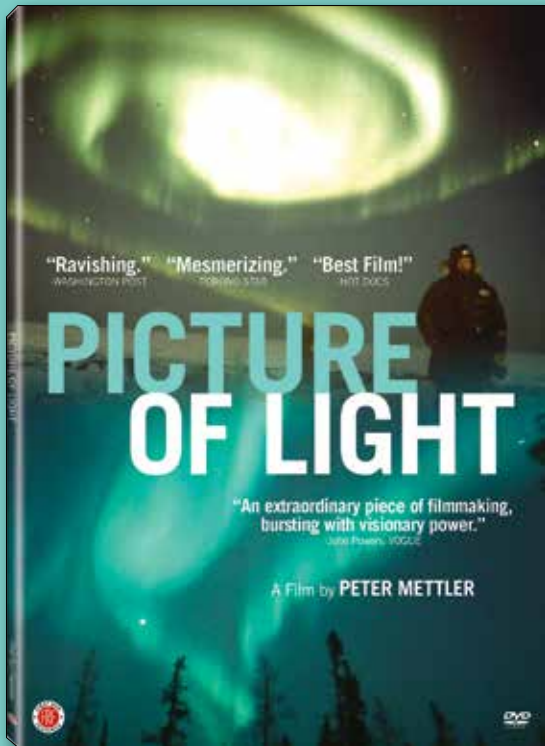
Catalog #: FRF 915939D

114 minutes, color, 2012

Packaged in 100% Certified Green Forestry Eco-Pack



BOTH TITLES PRE-BOOK: MARCH 18 • STREET DATE: APRIL 15



"One of Canada's most immaculate image-makers points his camera toward the most spectacular special effect the natural world has to offer, and brings back a piece of heaven."

HIGHLY RECOMMENDED!"

-THE GLOBE AND MAIL

"RAVISHING...CONSTANTLY SURPRISING."

-WASHINGTON POST

"The most beautiful fusion of art and science I've seen since Michael Snow's *La Région Centrale*."

-CHICAGO READER

PICTURE OF LIGHT is a mesmerizing tale about a filmmaker's journey to Canada's arctic in search of one of Earth's greatest natural wonder: the Aurora Borealis, also known as the Northern Lights. While combining glimpses of the characters who live in this remote environment with the film crew's comic and absurd attempts to deal with the extreme cold, the film reveals the paradoxes involved in trying to capture the spectacular light show of the Northern Lights on celluloid.

Exploring the tension between nature and technology and between science and myth, Peter Mettler's documentary reflects on our desire to capture the wonders of the world on camera, revealing how our increasingly connected world threatens to render obsolete our individual and authentic experiences.

SRP: \$24.95

Catalog #: FRF 915922D

83 minutes, color, 1994

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