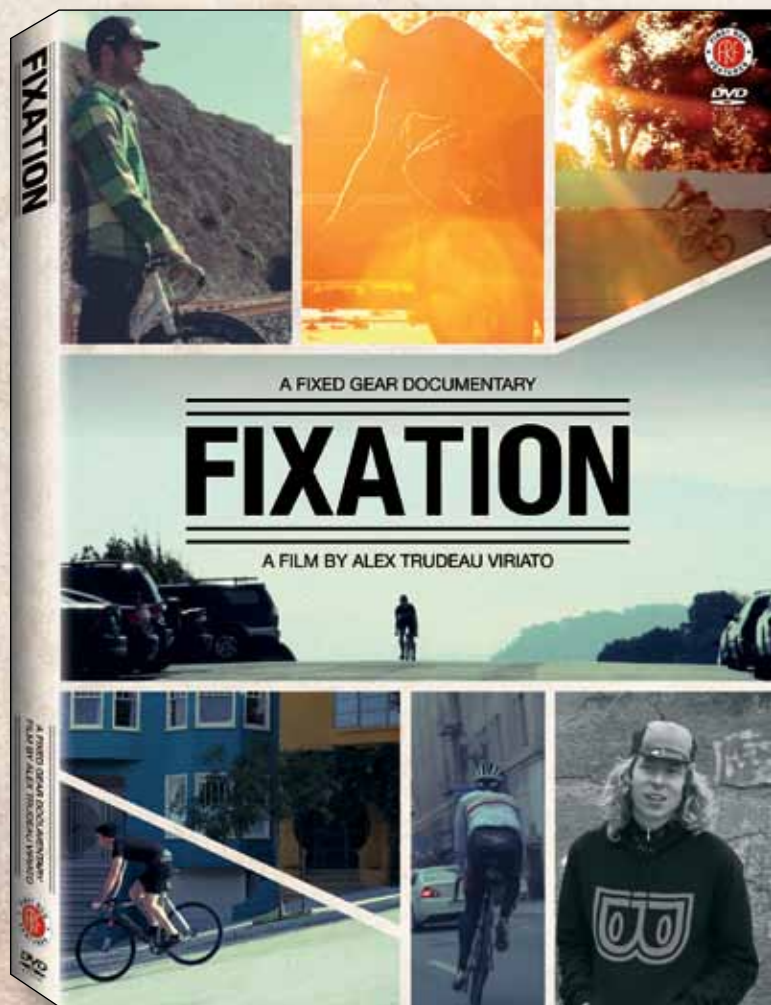




# FIRST RUN FEATURES PRESENTS



Discover the passion, freedom and excitement of riding with one gear!



**"FIXATION renewed my adoration for the bicycle. I am convinced it will ignite the same passion or renew the love of cycling of all viewers. It leaves the viewer longing for a joy ride on two wheels."**

*-Vanessa Wilde, KALEIDOSPOKE*

Fixed gear cycling has become hugely popular in recent years. In cities and towns across the nation, young and old are riding "fixies" for transportation, work, sport, and just pure enjoyment. FIXATION captures the excitement and popularity of this growing sport from all perspectives.

While multiple speed bicycles are commonplace, the freedom and simplicity of a single speed bike brings the rider back to the basics – though riding a fixie is not without its challenges. The best riders don't use brakes and can do unimaginable moves and tricks.

With the resurgence of this original form of cycling, a vast range of riders – from professionals to casual commuters - have embraced this simple, efficient machine, and the lifestyle behind it. This award-winning documentary explores the full spectrum of the fixed gear community: Messengers, Olympic Racing, City Riders, Bike Polo, Brakeless, Freestyle and more.

**"Artfully filmed...unlike many cycling films, it's less about the bicycles, races and tricks and more about the culture."**

*-Rebecca Bratburd, DIABLO Magazine*

### Bonus Materials include:

- City Grounds Long Beach Bicycle Shop
- Jances and Jon – Cycling Los Angeles Day and Night
- Fixed Gear Bike Build • Interview with Director



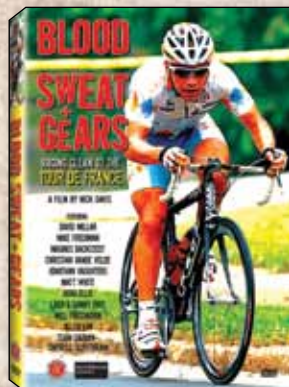
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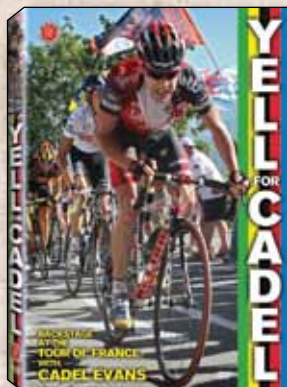
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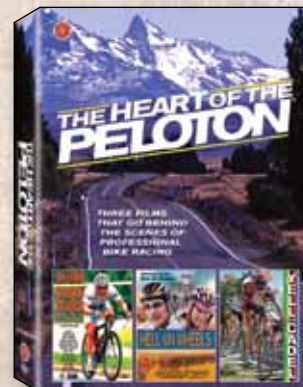
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