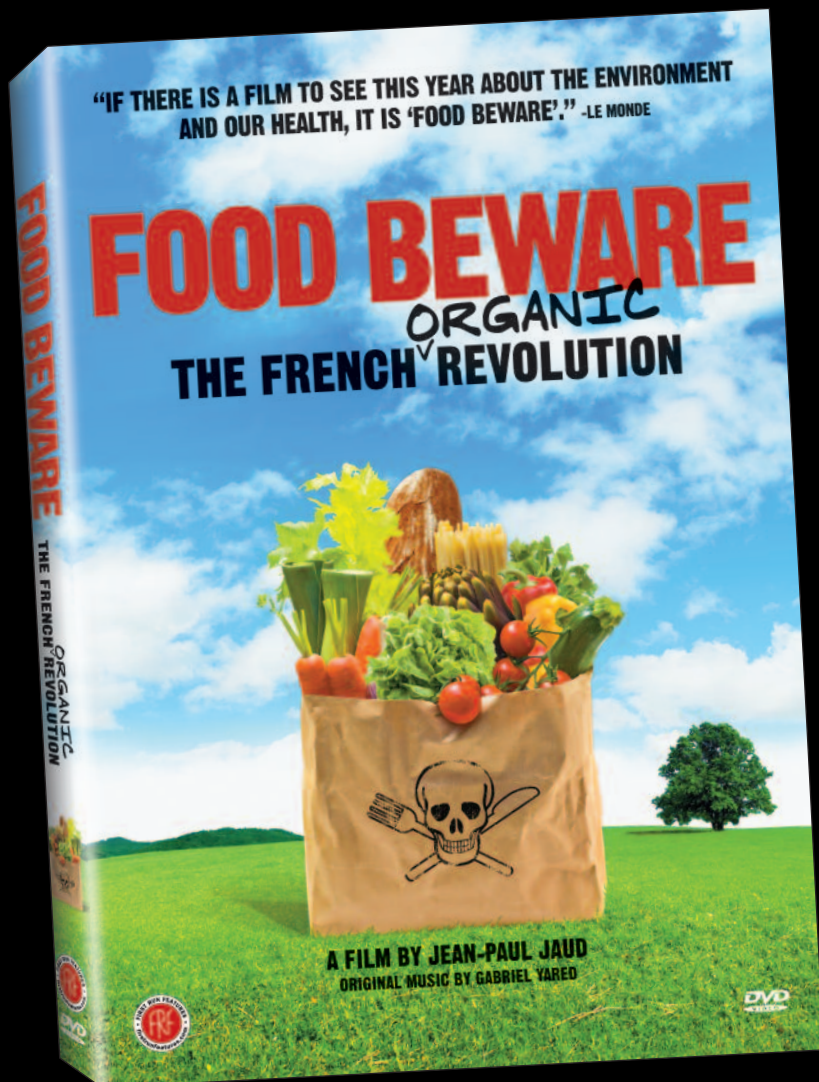


IN THE FOOTSTEPS OF **FOOD INC.** AND **FAST FOOD NATION** COMES A MUST-SEE FILM FROM THE BIRTHPLACE OF FINE CUISINE



"A MUST-SEE!"

-VIVA MAGAZINE (FRANCE)

"A POWERFUL, IMPORTANT FILM! AN INSPIRING AND EDUCATIONAL TALE."

-LA VIE VERTE (A GUIDE TO WHAT'S GREEN IN FRANCE)



"WHAT WE FOUND REMARKABLE ABOUT THIS MOVIE IS THAT NOT ONLY IS IT A WARNING CRY BUT ALSO - INDEED MOSTLY - IT IS A CELEBRATION OF LIFE AND HOPE OFFERING VERY SIMPLE SOLUTIONS."

-WORLD WILDLIFE FUND (FRANCE)



Over 50 years have passed since Jacques Cousteau won world-wide acclaim and a Palme d'Or at Cannes for his film *The Silent World* – one of the few important environmental films to ever come out of France. If the preservation of the marine world was an invaluable cause, that of sustainable, safe food production and a healthy diet for our children is even more urgent. Now, from director Jean-Paul Jaud comes *Food Beware: The French Organic Revolution*.

For the first time ever, our children are growing up less healthy than their parents. As the rate of cancer, infertility and other illnesses linked to environmental factors climbs ever upward each year, we must ask ourselves: why is this happening? Can a modern society feed itself without contaminating land and livestock?

FOOD BEWARE visits a small village in the mountains of France, where the town's mayor has decided to make the school lunch menu organic, with much of it grown locally. Will this experiment in safe food work?

Featuring interviews with children, parents, teachers, health care workers, farmers, elected officials, scientists and researchers, we learn about the abuses of the food industry, the challenges and rewards of safe food production, and the practical solutions that we can all take part in.

What can we do to save our children's health, and our own? This moving testament to one community's answer is food for thought – and a blueprint for a growing revolution.

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