



FIRST RUN FEATURES PRESENTS



**“A KNOCKOUT, RIVETING PERFORMANCE!
JOHN MCINERNY IS UTTERLY COMPELLING.”**

-THE HOLLYWOOD REPORTER

**“ONE OF THE 10 BEST MUSIC FILMS AT SUNDANCE!
AN EMOTION-LADEN AND INTENSE JOURNEY.”**

-ROLLING STONE

Most evenings in Buenos Aires, “Elvis” Gutiérrez is a star - his singing and stage presence bring back to life the King of Rock and Roll in all his glory. By day, though, Gutiérrez slaves away at a dead-end factory job and endures the scorn of his ex-wife; only his young daughter, Lisa Marie, brings any joy outside of his Elvis tribute gigs. Feeling more connected to his stage persona than to the world around him, Gutiérrez retreats from reality until a tragic accident forces him to grapple with his real-world responsibilities.

Armando Bo’s feature debut shows how performing on stage can bestow glamour and grace to the unlikeliest of people. With a jaw-dropping performance by real-life Elvis tribute artist John McInerny, this powerful yet tender film imbues its lead character with depth and dignity, creating a portrait of a broken man who seeks shelter in his dreams and singular talent.

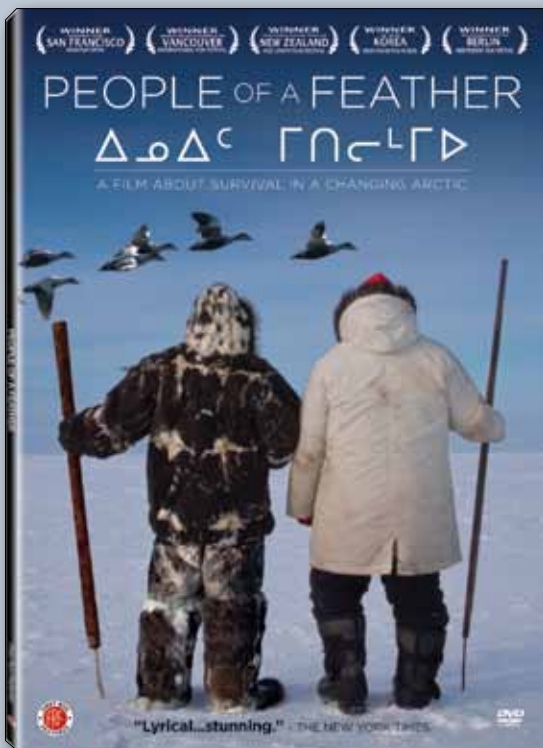


SRP: \$24.95
 Catalog #: FRF 915847D
 92 minutes, color, 2012
 Packaged in 100% Certified
 Green Forestry Eco-Pack



7 20229 91584 7

BOTH TITLES PRE-BOOK: JANUARY 28 • STREET DATE: FEBRUARY 25



“LYRICAL...STUNNING.”

- NEW YORK TIMES

“★★★★ SPECTACULAR!”

- NOW Toronto

**“Artful and meditative...a near mystical mix
of time-lapse Arctic landscapes, marine life photography,
and interwoven imagery of Inuit life.”**


- The Georgia Straight

Featuring stunning footage from seven winters in the Arctic, People of a Feather takes us through time into the world of the Inuit in the northern reaches of Canada. Connecting past, present and future is the Inuit’s unique relationship with the eider duck. Eider down, the warmest feather in the world, allows both Inuit and bird to survive harsh Arctic winters.



Changing sea ice and ocean currents disrupted by the massive hydroelectric dams powering eastern North America bring modern challenges to these Arctic residents. Inspired by Inuit ingenuity and the amazing properties of the eider feather, the film is a call to action to implement energy solutions that work with nature.

SRP: \$27.95
 Catalog #: FRF 915748D
 92 minutes, color, 2011
 Packaged in 100% Certified
 Green Forestry Eco-Pack



7 20229 91574 8



TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com

