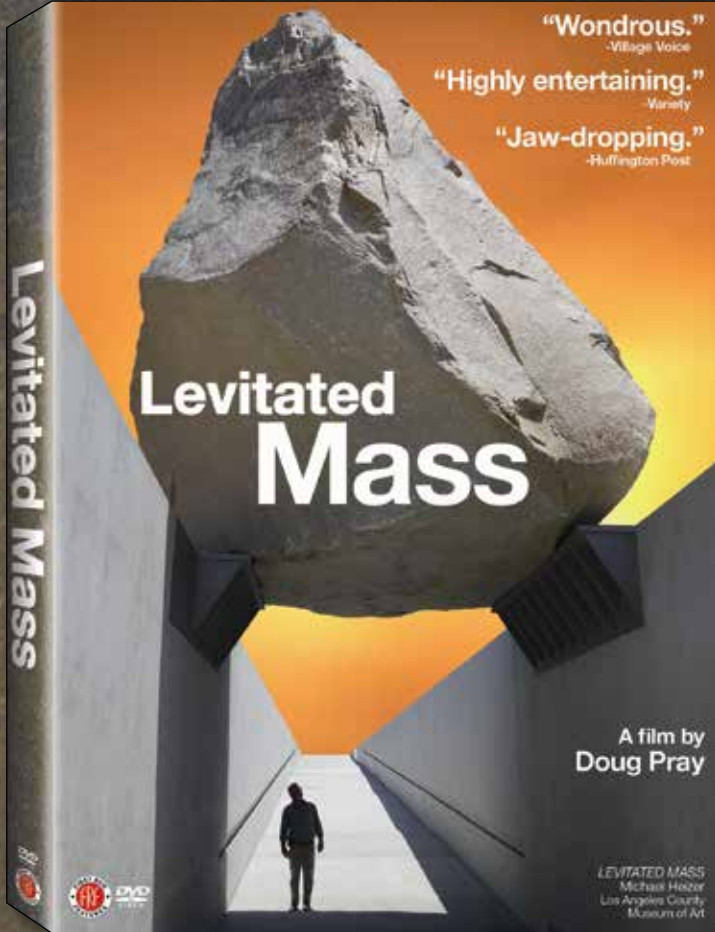




# FIRST RUN FEATURES PRESENTS



**“Wonderfully entertaining!**  
 With a deft hand, filmmaker Doug Pray juxtaposes a history of Michael Heizer’s revolutionary career as a “negative space” sculptor with an insider’s view of the insanely complex planning it took to move the two-story monolith.”  
 -LA Weekly

**“Illuminating, engaging and unexpected.**  
 Well-directed, with exceptional access by veteran documentarian Doug Pray, the film takes you behind the scenes.”  
 -Los Angeles Times

**“★★★★★ Awesome!**  
 Deftly captures the frustration, excitement and hubris of the project. But what this amazing film ultimately does is ask, ‘What is the meaning of art?’  
 -Frontiers Magazine

Doug Pray’s film *Levitated Mass* is the story of a 340-ton granite boulder that was moved from a quarry in Riverside to the Los Angeles County Museum of Art and mounted atop the walls of a gigantic slot in the earth. The massive artwork, titled Levitated Mass, is the latest ‘land sculpture’ by one of America’s most exciting artists, Michael Heizer, whose work brings the entire expanse of art history to life – from ancient traditions of megalithic stones to modern forms of abstract geometries and cutting-edge feats of engineering.

The boulder’s 105-mile journey from quarry to museum attracted international media attention and challenged the imagination of thousands of Southern Californians over 10 nights as it crawled through 22 cities on a football-field length, 206-wheeled trailer. The film captures this spectacle while weaving together the dramatic story of the reclusive Heizer, the ambitions of a major metropolitan museum, and the public’s wild reactions to this massive display of modern yet eerily timeless conceptual art.

SRP: \$27.95  
 Catalog #: FRF 916318D  
 89 minutes, color, 2013

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**“A LOVING PORTRAIT OF A FASCINATING WOMAN. IF ALTINA HADN’T REALLY EXISTED, SOME IMAGINATIVE SCREENWRITER WOULD HAVE HAD TO INVENT HER.”** – THE HOLLYWOOD REPORTER

**“AN ABSORBING LOOK AT WEALTH, PRIVILEGE, CREATIVITY AND PROGRESSIVE THINKING... ALSO AN EVOCATIVE TIME CAPSULE.”** – LOS ANGELES TIMES

**“A JOYFUL PORTRAIT!”** – VILLAGE VOICE

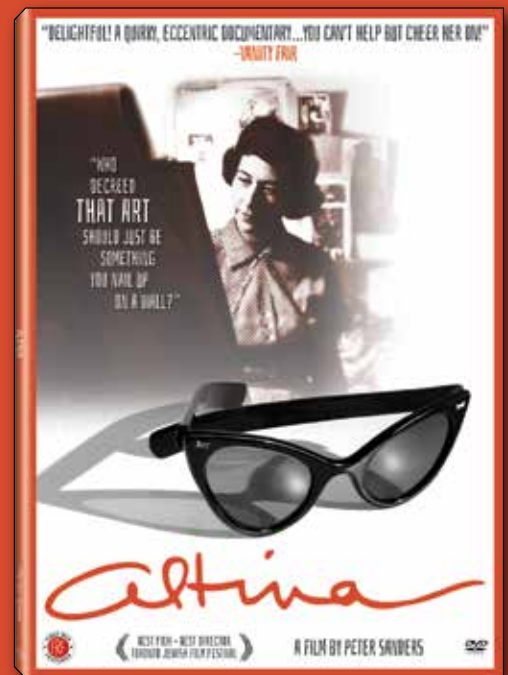
*Altina* is the provocative portrait of an American trendsetter whose free spirit defied convention. Born in 1907 in New York City, the daughter of a tobacco tycoon and descendant of Sephardic Jews, Altina Schinasi upended expectations: simultaneously seductive and reserved, her genteel upbringing was in sharp contrast to the bold sexuality of her art and her life.

In addition to creating whimsical works of art, Altina invented the glamorous Harlequin ‘cat’s-eye’ eyeglasses, worn by the likes of Lucille Ball, and directed an Oscar-nominated documentary about Nazi brutality. Her life was anchored in the social and political issues of the time: helping Jewish refugees escape the Holocaust; providing shelter to friends who were targeted by Joseph McCarthy; and supporting Martin Luther King at the dawn of the civil rights era.

Directed by her grandson Peter Sanders, the film captures this unpredictable woman whose bold, uninhibited passion for life is an inspiration for all.

SRP: \$27.95  
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