

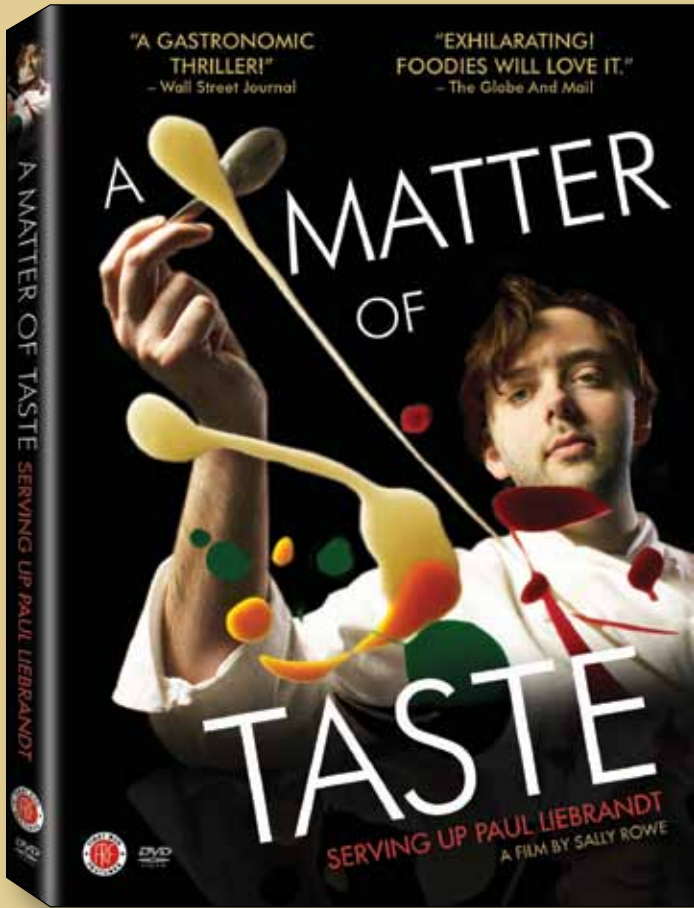


FIRST RUN FEATURES PRESENTS



"A GASTRONOMIC THRILLER! PART ROCKY, PART KITCHEN CONFIDENTIAL."

– Steven Dollar, WALL STREET JOURNAL



"EXHILARATING! Demonstrates how much body and soul go into a good restaurant. There's some juicy insider stuff here...foodies will love it." – Stephen Cole, THE GLOBE AND MAIL

"9 out of 10! Perceptive, entertaining & engrossing!"
– Chris Barsanti, POPMATTERS

"FASCINATING. Lets us see the true nature of the genius behind the pans." – Linda Barnard, TORONTO STAR



**AS SEEN
ON HBO**



A Matter of Taste takes an intimate look inside the world of an immensely talented and driven young chef, Paul Liebrandt. At 24, he was awarded three stars by the *New York Times* for unforgettable and hyper-modern dishes such as "eel, violets and chocolate," "espuma of calf brains and foie gras," and "beer and truffle soup."

Times critic William Grimes likened Paul to "a pianist who seems to have found a couple of dozen extra keys." Conversely, *Gourmet* critic Jonathan Gold called Paul's food "the result of a failed science experiment." He soon became a chef critics loved or loved to hate.

The film follows Paul over a decade and reveals his creative process in the kitchen, as well as the extreme hard work, long hours, and dedication it takes to be a successful culinary artist in the cutthroat world of haute cuisine in New York City. Featuring an A-List of culinary luminaries including Grant Achatz, Heston Blumenthal, Frank Bruni, Mike Colameco, William Grimes, Thomas Keller, Drew Nieporent and Eric Ripert, *A Matter of Taste* explores the complicated relationships between food critics, chefs and restaurant owners as it delves into the life of an uncompromising, thought provoking, young chef ahead of his time.

BONUS MATERIALS include

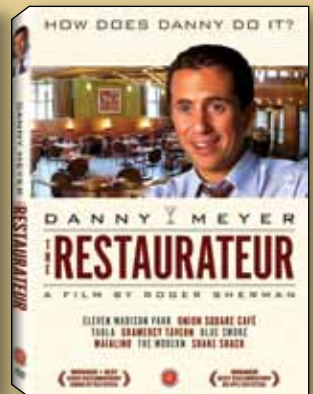
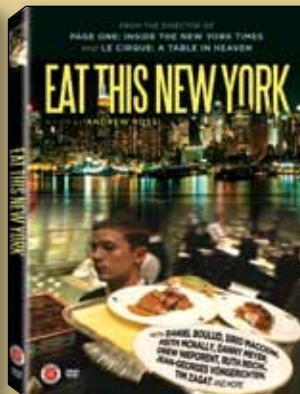
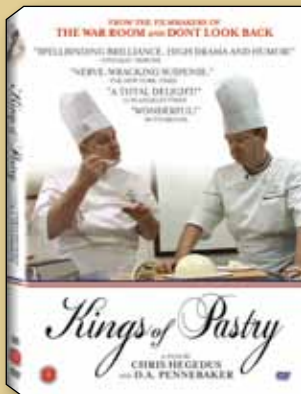
- Extended Interviews with Michelin 3-Star Chefs Thomas Keller, Eric Ripert & Heston Blumenthal
- Two Short Films about the Creation of a Liebrandt Dish • & More

**PRE-BOOK: MAY 15
STREET DATE: JUNE 19**

SRP: \$27.95
Catalog #: FRF 915151D
Approx 79 minutes,
color 2011



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