

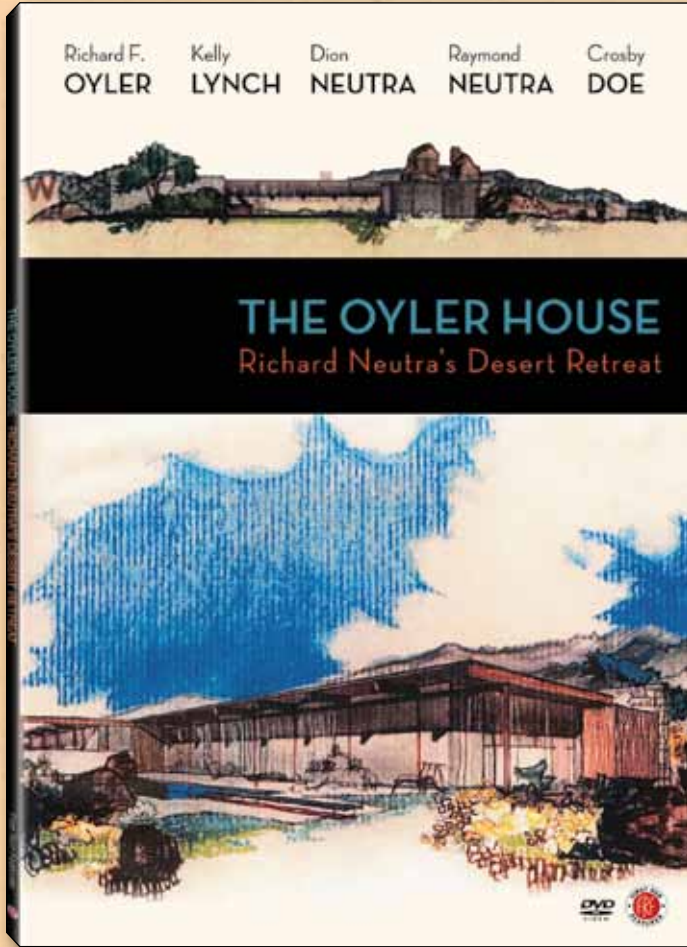


FIRST RUN FEATURES PRESENTS



“A MOST INSPIRING, MOVING, AND MEMORABLE FILM, A MUST FOR ANY ARCHITECTURE LOVER.”

-Daniella Ohad, *DANIELLA ON DESIGN*



“AN OUTSTANDING PIECE OF FILM MAKING. One really gets a sense of how this house is a truly spectacular piece of architecture.”

-Anna Baraness, *CANOE DESIGN*

In 1959, a government employee named Richard Oyler, living in the tiny desert town of Lone Pine, California, asked world-famous modern architect Richard Neutra to design his modest family home. To Oyler's surprise, Neutra agreed. Thus began an unlikely friendship that led to the design and construction of an iconic mid-century modern masterpiece.

Considered the “father of California Modern Architecture,” Time Magazine put Richard Neutra on their cover in 1949, ranking him second only to Frank Lloyd Wright among America's greatest architects. *The Oyler House: Richard Neutra's Desert Retreat* explores how Neutra came to befriend this modest, small-town family, and how he was inspired by the site's stunning desert setting, which Neutra compared to the grandness of the mystical Gobi Desert.

Now owned by the actress Kelly Lynch and her writer-producer husband Mitch Glazer, the post & beam-style home and its exotic surroundings shine through beautiful cinematography, and the story comes to life through interviews with Richard Oyler, Kelly Lynch, Neutra's sons, and well-known Los Angeles real estate agent Crosby Doe, who has represented homes by some of history's greatest modern architects.



BONUS MATERIALS:

- Richard Oyler and Kelly Lynch Tour The House
- Deleted Scenes: Hollywood Movies / Neutra's Curtains / Iwo Jima



SRP: \$24.95
 Catalog #: FRF 9158300
 46 minutes, color, 2012
 Packaged in 100% Certified Green Forestry Eco-Pack



PRE-BOOK: JANUARY 28 STREET DATE: FEBRUARY 25

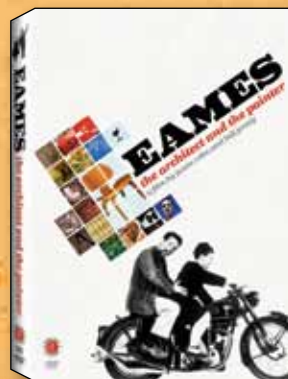
MORE ARCHITECTURE & DESIGN FILMS NOW AVAILABLE



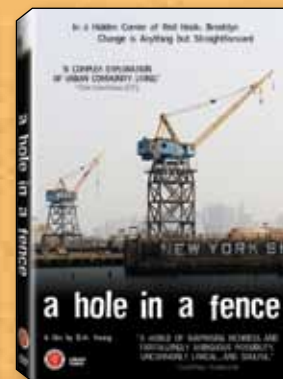
FRF 915137D



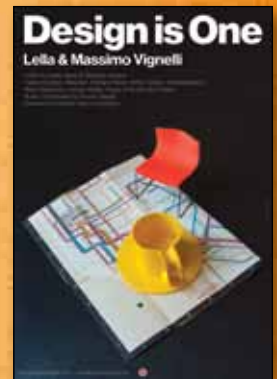
FRF 915090D



FRF 914925D



FRF 913539D



COMING SPRING 2014



TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com

