

FIRST RUN FEATURES PRESENTS



From the Director of Plastic Planet

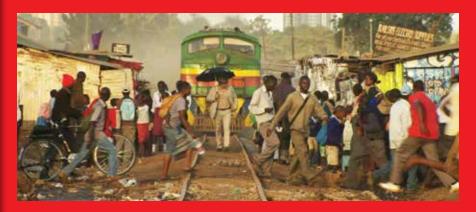
Population Boom A film by Werner Boote

"POWERFUL!"

- TAGESSPIEGEL

"AN IMPORTANT FILM."

- NDR KULTURJOURNAL



How many people are too many? One thing is certain: 25 years ago we were at 5 billion; today, we're at 7 billion. Dwindling resources, mountains of toxic waste, hunger and climate change – the results of overpopulation?

In *Population Boom*, Werner Boote (director of *Plastic Planet*) traverses the globe to examine the facts and myths about overpopulation. Like a contemporary Socrates with a wry sense of humor, Boote is not afraid to question the conventional wisdom. Speaking with a range of people, from scientists to demographic researchers to environmental activists, he comes to a surprising conclusion.









PRE-BOOK: MARCH 17 STREET DATE: APRIL 14

ALSO AVAILABLE

Plastic: it's cheap, it's practical, and it's everywhere – from the highest mountains to the hottest deserts, from the north pole to the south. It's even inside our blood.

In Plastic Planet, Werner Boote takes us on a journey around the globe – from the Sahara to the Pacific Ocean to the highest mountain peaks – revealing the far-flung reach of plastic. Interviews with experts in biology and genetics shed light on the perils of plastic to our environment and our bodies...and the health of our planet.

SRP: \$27.95 • 99 minutes • color • 2010 • FRF 914635D

