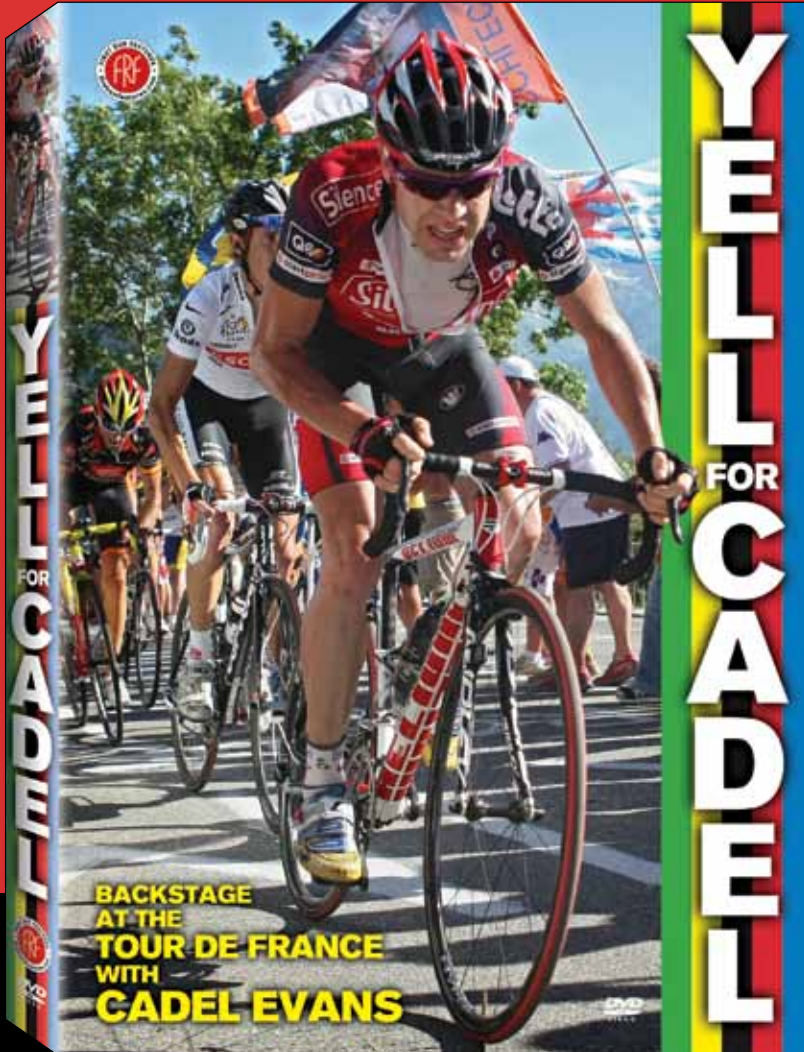




# Go BACKSTAGE at the TOUR DE FRANCE with WORLD CHAMPION bike racer CADEL EVANS



YELL FOR CADEL goes behind the scenes at the Tour de France to reveal how a world class cyclist – Australian Cadel Evans, the recent winner of the World Championships – prepares for the world's toughest bike race.

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Feel the tension, the passion and the excitement of one of the world's foremost sporting competitions as Cadel and the rest of his Silence-Lotto racing team prepare for their '08 Tour de France campaign. Evans has long been a favorite at the Tour; he's never won...but this could be his year.

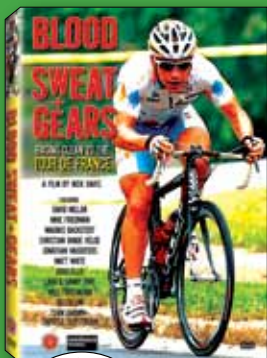
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