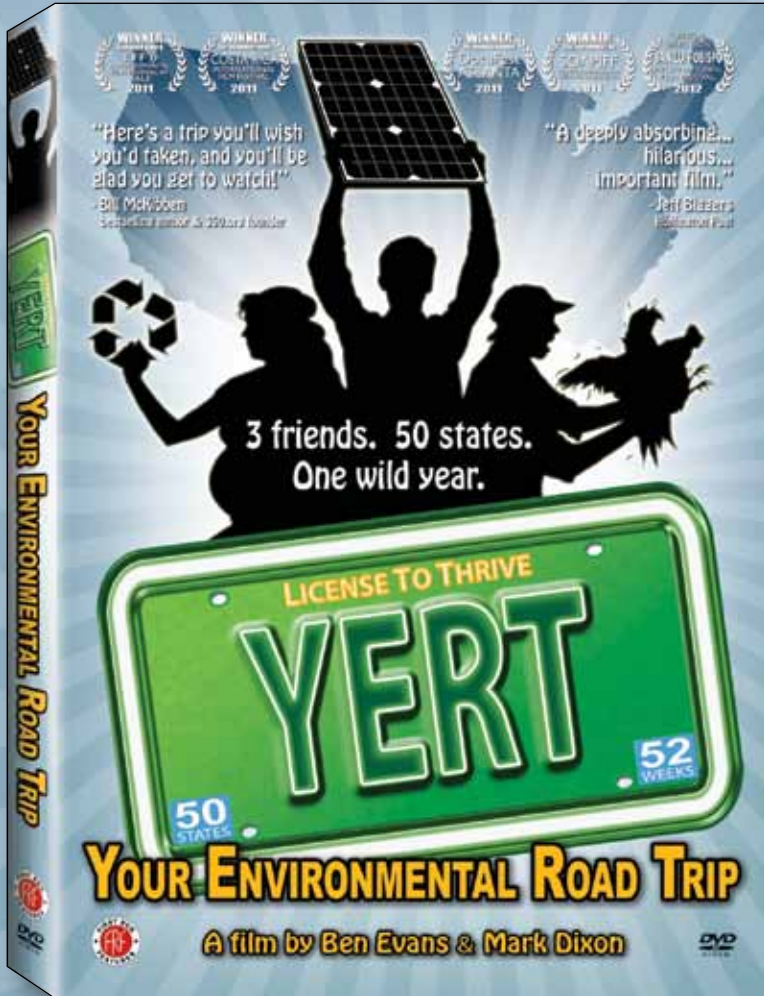




FIRST RUN FEATURES PRESENTS



50 States. 1 Year. Zero Garbage?



“STUNNINGLY REFRESHING AND INFORMED!”

-HUFFINGTON POST

“THE ROAD TRIP FOR OUR CENTURY - a roaring tour of some of the best solutions for a warming planet, spiked with funky humor and charming humility.”

-YES! MAGAZINE

“AN OUTSTANDING PIECE OF ENVIRONMENTAL FILMMAKING.

YERT serves up a banquet of comedy, education, and inspiration, with a few sprinkles of the outrageous and quirky to add spice to the mix. Highly recommended!”

-MAT STEIN, Author of *WHEN TECHNOLOGY FAILS*

Called to action by a planet in peril, three friends hit the road, traveling with hope, humor - and all of their garbage - to find out what Americans can do to save the planet. The result is *YERT - Your Environmental Road Trip!*

From outrageous green personalities like Missouri's Eco-Elvis and Florida's Earth Man, to a cave community in the mountains of Idaho, to incredible new ventures that transform garbage into almost anything, they scour the country bathing in America's unique approach to environmental sustainability - the good, the bad, and the weird.

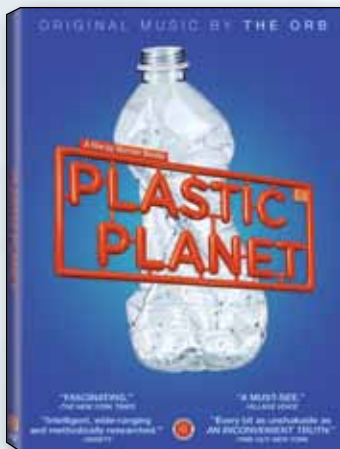
**PRE-BOOK: NOVEMBER 13
STREET DATE: DECEMBER 11**

BONUS FEATURES INCLUDE
• DELETED SCENES • YERT SHORTS
• FILMMAKER COMMENTARY
• OUTTAKES

SRP: \$24.95
Catalog #: FRF 915328D
113 minutes, color, 2011



ALSO AVAILABLE ON DVD



PLASTIC PLANET

99 minutes, color, 2010, SRP: \$27.95

We live in the Age of Plastic. It's cheap, it's practical, and it's everywhere - from the highest mountains to the hottest deserts, from the North Pole to the South Pole. It's even part of us - inside our blood. Should we be worried? *Plastic Planet* takes us on a journey around the globe - from the Moroccan Sahara to the middle of the Pacific Ocean, from a factory in China to the highest peaks of the Alps - to reveal the far-flung reach of plastic.

“Every bit as unshakable as *An Inconvenient Truth*.” - Time Out New York

DIVE!

53 minutes, color, 2010, SRP: \$24.95

Every year in America we throw away 96 billion pounds of food - 263 million pounds a day. Inspired by a curiosity about society's careless habit of sending good, edible food straight to landfills, this multi award-winning documentary follows filmmaker Jeremy Seifert and friends as they dumpster dive in the back alleys and gated garbage receptacles of Los Angeles' supermarkets.

“An eye-opening expose on the excesses and waste of the American food industry.”
- The News Tribune



TO ORDER CALL 1-800-229-8575 OR CONTACT YOUR DISTRIBUTOR

Email: sales@firstrunfeatures.com

